



KSENIA
CONSULTATION
IMAGE | LIFESTYLE



**JOIN US ON A JOURNEY TO
BE A BRAND**

PERSONAL BRANDING



What is **Personal Branding?**

In simple words, it means building a reputation on the things you want to be known for, and then allowing yourself to be known as the Dominator.

Ultimately, the goal is to create a brand that conveys a message that brings value and empowers your audience and clientele.

Do you want to build a name for yourself?

Do you want to make your life a success story?

Do you have BIG plans for life?



If you said "Yes" this is the perfect match for you!

We will help you make a brand for yourself.
Do you remember when only celebrities and major companies had personal brands?

However, all of that's changed now. We will guide you on the "how" part by covering everything from creating your BRAND and YOU.

From building a brand and image and the way you present it to a curriculum programme to handle the same.



What is Personal Branding?

The process of personal branding involves finding your uniqueness, building a reputation on the things you want to be known for, and then allowing yourself to be known for them. As marketers David McNally and Karl Speak wrote: **"Your brand is a perception or emotion, maintained by somebody other than you, that describes the total experience of having a relationship with you."**



Do you want to create a personal brand?

It is so easy to get lost in the process and not know where to start.

Even Oprah Winfrey began by going through several image makeovers on a small local show before defining herself into one of the most influential personal brands in the world.

With the "new normal" we have taken the liberty to concentrate on who we are and what is our passion? To make it our side hustle and eventually become a brand.

A personal brand is for everyone and not just celebrities anymore.



You need someone to coach you on how to follow all the above mentioned steps, how to plan out the social media posts, colour themes, guide you about collaborations. From teaching you how to start as an influencer, act like a brand or own one, to actually becoming one. We take care of it all.

Gone are the days of opening stores, you can start anything and everything via social media.

You can be the next **BIG THING**, you can become a brand yourself, work on your business and dominate the platform all across.